

How Much Should I Give?

As part of our Annual Appeal, we are providing in the chart below a range of suggested giving guidelines. We realize that everyone's financial circumstances differ. Some may be unable to contribute at these proposed amounts, while others may be able to offer more. We encourage you to choose a giving level that reflects your commitment to supporting this congregation.

If you are new to pledging, we hope these guidelines are helpful.

Annual Income	Suggested % of Income	Annual Pledge Total	Monthly Pledge Amount
\$ 25,000	0.5 % - 1%	\$ 120 - 250	\$ 10 - 21
\$ 50,000	1.5% - 3%	\$ 750 – 1,500	\$ 63 - 125
\$ 75,000	2% - 4%	\$ 1,500 – 3,000	\$ 125 - 250
\$ 100,000	2.5% - 5%	\$ 2,500 - 5,000	\$ 208 - 417
\$ 150,000	3% - 6%	\$ 4,500 - 9,000	\$ 375 - 750
\$ 200,000	4% - 7%	\$ 8,000 - 14,000	\$ 667 - 1,167
\$ 300,000 & above	5% - 8%	\$15,000 - 24,000	\$ 1,250 - 2,000

- If you have been pledging \$50 per month or \$600 per year, would you consider raising your pledge by 10% to \$55 per month or \$660 per year?
- If you have been pledging \$100 per month or \$1200 per year, would you consider increasing your gift to \$120 per month or \$1440 per year?
- If your pledge is at the median level of \$1400, please consider an increase to \$1580 (that's \$15 more per month). Modest, sustained increases will considerably strengthen UUSE's programs and overall financial health.
- If your pledge is near our UUS:E average of \$1952 would you consider helping us raise this average to \$2400 – or \$200 per month?
- We rely heavily on the generous support of members whose deep sense of commitment prompts a leadership pledge – 20% of our pledge base (pledges of **\$3300** and greater) supplies 50% of our pledge total. If you have not given at this level in the past but feel a deepening connection to our community, please know that continued financial leadership support is vital to our mission.
- Keep in mind that it currently costs about \$1500 per day for UUS:E to operate. This underscores why it requires all of us contributing as generously as we can to support our mission.